

FHMR

fondation  
de l'hôpital  
maisonneuve-  
rosemont

[fondationhmr.ca](http://fondationhmr.ca)

healing, one cell  
at a time



Hôpital Maisonneuve-Rosemont Foundation

# Annual report

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2021

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**PATRICE L'ÉCUYER,**  
Hôpital Maisonneuve-Rosemont  
Foundation's spokesperson

# Mission

As a key partner since 1978, the HMR Foundation has supported the Hôpital Maisonneuve-Rosemont (HMR) in its strategic development planning in order to **respond more effectively to patient needs.**

Deeply committed to making a difference, the Foundation supports projects focussing on the ongoing **improvement of patient care, the development of teaching and the expansion of research.** The Foundation solicits the financial support of individual donors, private foundations, partners, and corporations. Collectively, they recognize the excellence of care provided to patients at the HMR, an outstanding hospital centre affiliated with the Université de Montréal.

**Together, let's stand  
as one with our Hospital!**



## LOOKING TO THE FUTURE TOGETHER

Throughout 2021, the impacts of successive waves of COVID-19 continued to be felt at Hôpital Maisonneuve-Rosemont. Ever determined to provide the best possible care, the hospital's caring teams took turns every day, while pursuing their research activities and training tomorrow's researchers.

For those who worked in the shadows as the pandemic raged on, the gradual relaxation of restrictions led to sighs of relief. This was the case for the members of our team, who were at last able to reconnect in person with the invaluable donors who enable us to carry out our mission.

While we have yet to return to pre-Covid activity levels, 2021 was a very successful year for the Foundation, thanks to the generosity of those who shape it, particularly through their commitment to the *Together for the HMR* Fund. It's all thanks to you!

### TOGETHER, WE REPROGRAMMED HISTORY

When it comes to achievements driven by your commitment, the Reprogram History campaign is a prime example—it raised over \$22 million by the time it ended in 2021. You saw cellular therapy's potential and helped accelerate the development of stem cell treatments at the HMR to treat and cure more patients. You made it possible to reprogram their history, as well as that of future generations.

This major campaign reached its apex in September 2021 with the dedication of the new Hôpital Maisonneuve-Rosemont Research Centre (CR-HMR) building. Some of the CR-HMR's research teams now work in the Claudine D'Amours Pavilion, set up in a former convent that was completely renovated and equipped.

### TOWARD TOMORROW'S HMR

As the pandemic exacerbated vulnerabilities identified in recent years, we were excited when the government authorized the hospital modernization project in August 2021. The complete refurbishment of most of the hospital's buildings will have a significant impact on the health of east-end Montreal's population, not to mention patients from all over Quebec.

More functional and in line with the latest standards, the updated buildings will feature more beds and enable more patients to benefit from HMR's rare expertise in advanced fields including immuno-oncology, ophthalmology and nephrology.

The HMR Foundation is delighted to be a partner during the early phases of the refurbishment of the healthcare, teaching and research facilities that will ultimately create a better environment for the staff and patients who use them.

On behalf of the patients and their loved ones, as well as all the professionals at the HMR who benefit from your generosity, thank you for supporting our hospital!

**PIERRE NELIS**  
President of the Board  
of Directors

**JULIE DESHARNAIS**  
Executive Director

# The HMR Foundation at a glance



43 years of history

13 employees

13,953 donors

\$15.6 M raised in 2021

## 2021 BOARD OF DIRECTORS

As of December 31, 2021

### PRESIDENT

**Pierre Nélis**

Chief Operating Officer and Vice-Chairman of the Board, Inno-centre

### VICE-PRESIDENT FINANCE

**John LeBoutillier**

Chairman of the Board, Semafo inc., Deschênes Group inc.

### SECRETARY

**M<sup>e</sup> André Dufour**

Partner, Borden Ladner Gervais

### TREASURER

**Philip Toussignant**

Executive Director, Gowling WLG

### GOVERNING MEMBER

**Gilles Jarry**

### MEMBERS

**D<sup>r</sup> Réal Barrette**

Medical Coordinator, Complex Clientele and Chronic Illnesses, Medical Director, Centre d'expertise en maladies chroniques, CIUSSS de l'Est-de-l'Île-de-Montréal

**Mario Bédard**

President, Groupe Immobilier Valor inc

**M<sup>e</sup> Luc Béliveau**

Partner, Fasken

**Patrick Boulé**

President & CEO, Groupe Énergie BDL inc.

**Sandra Chartrand**

President, Sandra & Alain Bouchard Foundation

**René Douville**

Senior Vice President & Head - Canadian Commercial Banking-QC, BMO Bank of Montreal

**Félix Furst**

President, F. Furst Entreprises Ltd.

**Philip Giffard**

President, Integration division, Solotech inc.

**Martial Hamel**

President - North America, Sanimax

**Daniel Héту**

Managing Director, Lumira Capital

**Jean Laurin**

Principal, President and Managing Director, Québec, Chartered Real estate Broker, Broker of Record, Avison Young

**Anne-Marie Leclair**

Partner, Vice-President Innovation, LG2

**Régine Lecours-Angers**

Director of operation, Fédération des médecins spécialistes du Québec

**Nadine Renaud-Tinker**

President, Quebec Headquarters, Commercial Financial Services, RBC Royal Bank

**Louise Roby**

FCPA auditor, FCA, ASC, Partner, Mazars

**Tom Sakoulas**

Vice-President of Human Resource, RGA - Reinsurance Group of America, Montréal - Québec

**Brigitte Vachon**

Lead Client Service Partner and Lead Audit Partner, Deloitte

**Joëlle Vincent**

Founding Partner, Viaconseil

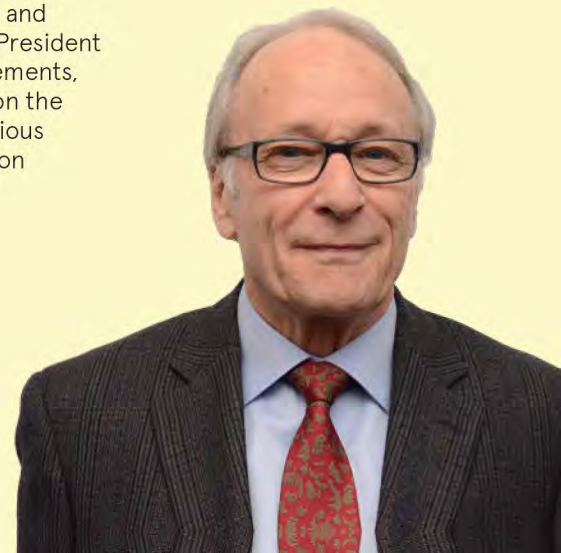
## Tribute

### GILLES JARRY, AN OUTSTANDING ADMINISTRATOR

In accepting the mandate entrusted to him by his fellow board members in 1988, **Gilles Jarry** became the second president in the HMR Foundation's history. This position, which he held until 1997, consolidated a relationship that has lasted nearly 40 years and is still going strong. Juggling his philanthropic activities with his role as Senior Vice-President of BMO in Quebec, **Gilles Jarry** contributes to the Foundation's remarkable achievements, benefiting the health of an entire community! One notable example is his position on the organizing committee of *Montréal Passion Vin*, one of North America's most prestigious wine events and a fundraiser for Hôpital Maisonneuve-Rosemont, whose 20th edition will be held in 2022.

In 2021, in recognition of **Gilles Jarry's** exceptional commitment, the current Board of Directors of the Hôpital Maisonneuve-Rosemont Foundation bestowed on him the title of **Governing Member**.

**THANK YOU FOR EVERYTHING, MR JARRY!**



« Whether it is to pursue our clinical, research and teaching activities, or to complete this major reconstruction project, we know that we can count on the enthusiasm of the HMR Foundation and its generous donors. »

**JEAN-FRANÇOIS FORTIN-VERREAU**  
President and CEO,  
CIUSSS de l'Est-de-l'Île-de-Montréal



## TOGETHER FOR A MODERNIZED HÔPITAL MAISONNEUVE-ROSEMONT

The year 2021 was also marked by the COVID-19 pandemic. And once again, the entire Hôpital Maisonneuve-Rosemont team responded with dedication and determination to meet the substantial needs of the area's people. We can never say thanks enough, which is why I would like to do it again today.

The year 2021 will also have seen the Quebec health department's announcement confirming the modernization of the Hôpital Maisonneuve-Rosemont site. Eventually, this project will provide the public with a hospital that meets their expectations and houses 720 hospital beds and 26 cribs. It will greatly improve not only the care environments and their technical platform, but also the environments necessary for the pursuit of scientific advances by our outstanding teams who devote themselves body and soul to research and innovation in their various fields of expertise.

Whether it is to pursue our clinical, research and teaching activities, or to complete this major reconstruction project, the *CIUSSS de l'Est-de-l'Île-de-Montréal* knows that it can count on the enthusiasm of the Hôpital Maisonneuve-Rosemont Foundation and its generous donors. That's because we share the same noble goal: to provide patients who put their trust in us with the best possible care.

Again this year, the HMR Foundation was there to support us as we confronted our biggest challenges. Offering scholarships in respiratory therapy to attract invaluable professionals is one way they supported us. The inauguration of the Hôpital Maisonneuve-Rosemont Research Centre's Claudine D'Amours Pavilion is another example. Thanks to the Foundation's contribution, researchers, students and professionals are working at this centre, affiliated with Université de Montréal, to develop new therapies while coming up with solutions that bring patients hope.

Hopefully, 2022 will be the year we return to some kind of normalcy, to an era in which we can finally look to the future with the invaluable backing of our partners.

533,000  
PEOPLE SERVED IN THE AREA

# Hôpital Maisonneuve-Rosemont in numbers...



## HMR'S EXPERTISE

### 3 FIELDS OF EXCELLENCE

#### Ophthalmology

24,679 ophthalmology patients treated in 2021

#### Immunology/Oncology

9,905 immunology-oncology patients treated in 2021

#### Nephrology

4,803 nephrology patients treated in 2021

### 1 WORLD-RENOWNED EXPERTISE:

#### cellular therapy

206 patients treated with cellular therapy in 2021

### 2 DESIGNATIONS

University Hematology-Oncology and Cellular Therapy Institute

University Ophthalmology Centre



## HEALTHCARE AT HMR

462,831

VISITS TO ITS OUTPATIENT CLINICS

53,546

ER ADMISSIONS

11,318

SURGERIES

2,514

BIRTHS



## THE HMR TEAMS

177

MEDICAL RESEARCHERS

708

MEDICAL RESIDENTS

506

DOCTORS

2,151

INTERNS

## REPROGRAM HISTORY: MISSION ACCOMPLISHED

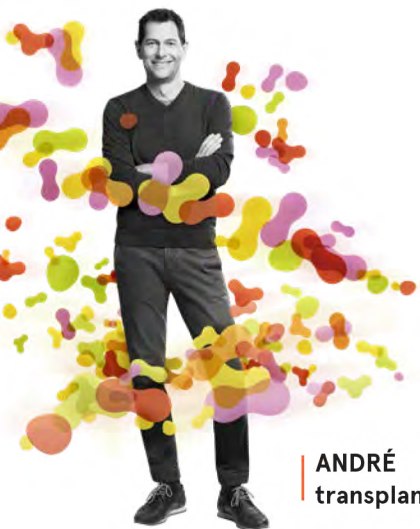
Our major Reprogram History campaign ended in 2021, having surpassed its \$22 million goal thanks to you, our donors. With its goal of developing stem cell therapies, the campaign made it possible to fund facilities and equipment that enable us to attract the top researchers, and in so doing, treat more and more patients.

It's important that we remember patients like Alexandra, Si Yuan and André for whom cellular therapy was more than just a treatment, it was the start of a new life.

"If I had suffered from this disease 15 years ago, I would already be dead."

"The stem cells from my little sister's umbilical cord saved my life!"

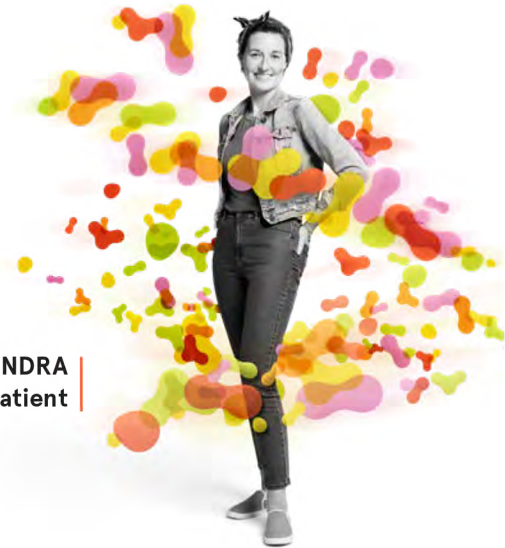
"Not long ago, I didn't even know it was possible, yet today, these treatments have given me my life back."



**ANDRÉ**  
transplant patient



**SI YUAN**  
transplant patient



**ALEXANDRA**  
transplant patient



In September, the HMR Foundation marked the end of this major campaign by inaugurating a new building at the Hôpital Maisonneuve-Rosemont Research Centre (CR-HMR), the Claudine D'Amours Pavilion. This former convent was completely renovated and equipped to accommodate the CR-HMR research teams.

**PIERRE NELIS**, President of the FHRM Board of Directors; **JULIE D'AMOURS**, donor; **DR SYLVIE LESAGE**, Scientific Director of the HMR Research Centre; **MARIE-ÈVE D'AMOURS**, donor; and **LAURENT FERREIRA**, co-chair of the fundraising campaign.



## UNWAVERING SUPPORT FROM OUR CO-CHAIRS

This campaign would not have been possible without the invaluable contribution of our co-chairs: **Sandra Chartrand**, President of the Sandra and Alain Bouchard Foundation, and **Laurent Ferreira**, President and Chief Operating Officer at the National Bank of Canada. The HMR Foundation is immensely grateful for their work and wishes to thank them wholeheartedly for their faithful involvement.

"Thank you to all the donors who made it possible for us to set up this building in record time. Your generosity makes a difference at Hôpital Maisonneuve-Rosemont and in patients' lives."

- Sandra Chartrand

"A big thank-you to everyone who contributed to the success of this fundraising campaign. Together we will go further, faster, not just for HMR patients, but for everyone."

- Laurent Ferreira



## RIDE THIS WAVE OF SOLIDARITY

What comes next? The last few years have taught us that the health of our hospital is at risk and that, more than ever, showing solidarity with Hôpital Maisonneuve-Rosemont, its teams and its patients is so vital. As a result, we kept the *Together for the HMR* campaign running in 2021.

Thanks to the fund, we addressed several needs, including:

- Setting up **grant programs aimed at attracting and retaining employees in key areas.**
- **Purchasing state-of-the-art equipment** to bolster the effectiveness of the care we deliver.
- **Upholding HMR's excellence in care**, research and teaching, all key to the hospital's ability to meet future challenges.



When all of us stand together—patients, caregivers, researchers and donors—we can build a solid foundation for our hospital, Hôpital Maisonneuve-Rosemont.

STÉPHANIE GOUPIL, respiratory therapist; DR MARGARET HENRI, surgeon; PATRICE L'ÉCUYER, spokesperson for the Hôpital Maisonneuve-Rosemont Foundation; DR NATHALIE ZAN, family physician specializing in geriatrics; DR FRANÇOIS MARQUIS, head of the intensive care unit

## FINANCIAL STATEMENTS

In 2021, **39 %** of revenue was dedicated to funding projects improving **patient care**, research, and **teaching and skills development**.

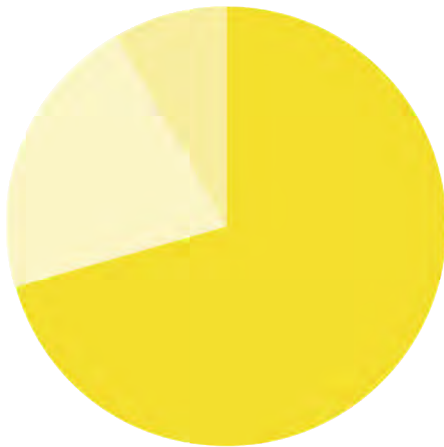
The remaining funds are partly capitalized to ensure the sustainability of the Foundation and will be used to support many future projects and needs.

Since 2008, the HMR Foundation has allocated **\$111.7 M** to the Hôpital Maisonneuve-Rosemont to support its three-part mission.

**THANK YOU  
FOR BEING A  
SOURCE  
OF HEALING!**

### ALLOCATION OF DONATIONS TO THE HMR

**\$ 6 M**  
GIVED TO THE HMR\*



**70.59 %** › Research

**21.31 %** › Care

**8.10 %** › Teaching

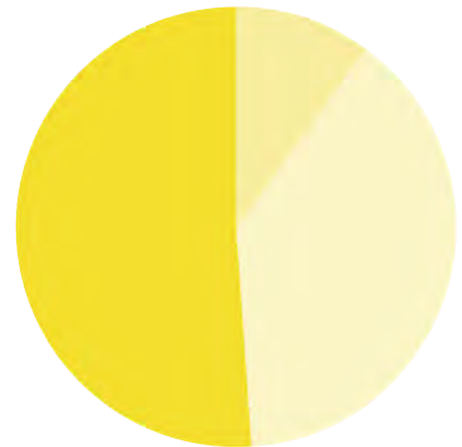
### OVERALL DISTRIBUTION OF DONATIONS AND INCOME

**\$ 15.6 M**

**10 %** › Transfer to endowment funds

**39 %** › Annual contributions to HMR

**51 %** › Contributions to structuring projects of the HMR\*



\* This amount includes \$4.5 million in donations and \$1.5 million in rent and operating expenses.

\*\* Percentage of donations and revenues used, among other things, to meet the Foundation's commitments, which totalled more than \$24.5 million at the end of the fiscal year.

## EXCERPT FROM THE AUDITED FINANCIAL STATEMENTS

(in thousands of dollars)

Fiscal year ended December 31, 2021

### BALANCE SHEET

	2021	2020
<b>ASSETS</b>		
Current assets	16 327	12 254
Investments	123 734	108 616
Property and equipment and other assets	12 626	12 746
<b>Total - Assets</b>	<b>152 687</b>	<b>133 616</b>
<b>LIABILITIES</b>		
Current liabilities	12 307	10 000
Soeur-Jeanne-Laporte Fund	8 217	9 126
<b>Total - Liabilities</b>	<b>20 524</b>	<b>19 126</b>
<b>NET EQUITY</b>		
General revenue fund	65 861	54 036
Fonds Soeur-Jeanne-Laporte	61 617	54 106
Endowment	4 685	6 348
<b>Total - Net equity</b>	<b>132 163</b>	<b>114 490</b>
<b>Total - Net equity and liability</b>	<b>152 687</b>	<b>133 616</b>

### RESULTS OF OPERATIONS

(in thousands of dollars)

	2021	2020
<b>REVENUE</b>		
Investment income	5 057	5 978
Campaigns, events and donations	10 614	10 729
Business activity	0	39
<b>Total - Revenue</b>	<b>15 671</b>	<b>16 746</b>
<b>EXPENSES</b>		
Administration	2 482	2 023
Rent and operating expenses	1 536	
Excess of revenue over expenses before donations	11 653	14 723
Donations to the Hôpital Maisonneuve-Rosemont	4 541	5 963
Excess of revenue over expenses before change in fair value of investments and of derivative financial instruments	7 112	8 760
Change in fair value of investments	10 165	5 290
Change in fair value of derivative financial instruments	395	(369)
Excess of revenue over expenses before donations	17 672	13 681

Financial statements audited by SLBO comptables professionnels agréés inc. are available upon request.

"I OWE MY LIFE TO DR MARQUIS AND THE ENTIRE INTENSIVE CARE TEAM. I'M ETERNALLY GRATEFUL TO THEM!"

- Philippe Gravel

DR FRANÇOIS MARQUIS  
Chief of Intensive Care  
at HMR



PHILIPPE GRAVEL  
COVID-19 patient  
in the intensive care unit




## FIGHTING COVID-19 ONE LIFE AT A TIME

**In 2020, COVID-19 tragically took the life of Philippe Gravel's mother, leaving his entire family distraught. That led him to step up his efforts to apply health measures and follow the guidelines in effect to the letter. When he first noticed pulmonary symptoms, he initially dismissed the possibility that he had been in contact with anyone with COVID-19, convinced that he had been too careful for that to happen. And yet, the virus managed to get to him. On a cold night in January 2021, this resident of Montreal's east end contacted the emergency services, unable to breathe.**

On arriving at the HMR, he was immediately taken to the ICU. His memories of the most critical period of his hospitalization are hazy, but he recalls the rare moments when he regained consciousness: "I kept waking up completely panicked, unable to understand where I was. Each time, a nurse immediately held my hand to calm me down until I fell asleep again," said Philippe, clearly choked up.

He cannot forget the dedication and professionalism of **Dr François Marquis**, head of the intensive care unit at the HMR. "These people saved my life. They're a five-star team," he says.

Prior to this episode, **Philippe** had all kinds of plans lined up, travelled a lot and worked out regularly. While being so fit should have helped him fight the disease, his recovery has proved to be challenging as he developed what's known as "long COVID." More than a year after being hospitalized, he still feels the impacts of the dreaded virus that, even today, disrupts his life almost daily. Despite this, **Philippe** is pleased to know that he can count on the expertise of **Dr Marquis** who still monitors him and who, thanks to research, has tools to counteract the remaining symptoms of the virus. "She shows exceptional humanity—it's such a privilege to be treated by **Dr Marquis!**"



Panda Warmer resuscitation table from the Sandra Schmirler Foundation.

## A FEW CARE-RELATED PROJECTS

**\$35,000**

### NEONATOLOGY

A generous donation from the **Sandra Schmirler Foundation** has enabled the neonatal intensive care unit at Hôpital Maisonneuve-Rosemont to acquire new Panda Warmer resuscitation table to provide outstanding care to newborns and their families.

**\$180,000**

### MOLECULAR DIAGNOSIS

Thanks to donations from **the Birks Family Foundation and Cogeco, Dr Lambert Busque's laboratory** was able to acquire a new sequencer used in molecular analysis. Today, using this equipment, we can sequence numerous gene panels, characterize them and obtain crucial information for treating many patients, all in the space of three days.

**\$12,000**

### ART THERAPY

Thanks to a donation from **Dr Lorne Aaron** and Dr **Valérie Lamarre**, some patients in the new oncology unit can admire a mural created by artist **Isabelle Duguay**. Her work provides peace of mind to patients who are typically isolated over the course of long stays.

“This donation supports several initiatives to advance research into acute leukemia, the disease that took my husband’s life.”

**NATHALIE BOYER**  
wife of Robert Moreau



## WANTING OTHERS TO HAVE THE BEST CARE

**Robert Moreau** spent several years at Hôpital Maisonneuve-Rosemont for acute myeloblastic leukemia, a cancer affecting the hematopoietic cells, which make up blood and bone marrow. He underwent a bone marrow transplant operation in December 2013.

For nearly six years, he received extraordinary care and support. At the time, he mentioned to his wife, **Nathalie Boyer**, that he wanted to make a substantial donation to the HMR Foundation to support HMR and its teams. Sadly, **Robert** passed away before he could make that donation.

To fulfil his wish and pay tribute to her husband, **Nathalie** and her children made Robert’s wish a reality. It was important to the family that the donation provide hope.

The **Moreau** family’s donation will advance hematology-oncology research to improve the lives of patients suffering from the same disease that took **Robert’s** life.

## ADVANCING LEUKEMIA RESEARCH

Among the work funded by this bequest are various research projects developed by HMR’s hematology-oncology department in collaboration with Dr Luigina Mollica and Dr Imran Ahmad, the latter of whom treated Mr. Moreau. “We are deeply grateful to Ms. Boyer’s family. The projects are gathering momentum and will honour the couple’s wishes,” said Dr Mollica.

These funds support Dr Jean Roy’s bone marrow transplant research aimed at improving the health of transplant recipients. The bequest will also make it possible to launch a specialized training program in acute leukemia under the leadership of Dr Julie Bergeron. The program’s objective is to further train experts and researchers who will go on to contribute to the advancement of research and treatments and save more lives.

## A FEW RESEARCH PROJECTS

**\$1,000,000**  
OVER 5 YEARS

### ALZHEIMER'S RESEARCH

As part of a major commitment to donate \$1 million over five years, the **Pierre Théroux Family Foundation** is helping to advance work on Alzheimer's disease by supporting the research being led by **Dr Gilbert Bernier**, director of the research unit focusing on the molecular mechanisms of neuronal aging at the Hôpital Maisonneuve-Rosemont Research Centre (CR-HMR). The Origin and Treatment of Alzheimer's Disease project aims to understand the mechanisms of the disease as a path to discovering new treatments.

**\$100,000**

### MARYSE AND WILLIAM BROCK CHAIR

To support the work of **Dr Jean Roy**, a hematologist and clinical researcher at Hôpital Maisonneuve-Rosemont, as part of the **Maryse and William Brock Chair** in applied stem cell transplant research at Université de Montréal.

**\$300,000**

### ACUTE LEUKEMIA

To fund various research projects developed by the HMR hematology-oncology department in collaboration with **Dr Luigina Mollica** and **Dr Imran Ahmad**. These projects include bone marrow transplant research and the creation of a specialized training program.



**MARIE-EVE BUREAU**  
respiratory therapy  
student at Collège  
de Rosemont



## GIVING IMPETUS TO BURGEONING RESPIRATORY THERAPISTS

As a sign of concrete support for academic perseverance, the HMR Foundation will award 10 scholarships of \$10,000 each to future respiratory therapists who choose to launch their careers at the HMR. For Marie-Ève Bureau, one of the first four scholarship recipients, this is a wonderful acknowledgment as she begins her career.

When Marie-Ève was deciding what to study in college, she knew she wanted to go into the healthcare field. Thanks to a career counsellor, she discovered the respiratory therapy profession. "Like a lot of people, I wasn't aware of this profession, but the very hands-on aspect of treating the cardiopulmonary system immediately piqued my interest," she says. Marie-Ève then enrolled in the respiratory therapy techniques program at Collège de Rosemont.

During her studies, she did some internships at the HMR. She remembers the warm welcome as well as the support and kindness of the teams responsible for guiding her. While her desire to work at the HMR was already taking shape, she found out about an HMR Foundation scholarship program for studies in respiratory therapy. At stake: \$10,000 awarded to candidates who demonstrate passion and a desire to further their knowledge, and who make a commitment to pursue their profession at the HMR. Marie-Ève seized the opportunity and applied.

When she learned that she had won a scholarship, she felt a tremendous sense of pride, as the road to completing her three years of study had had its share of challenges. This scholarship is the culmination of her career path and gives concrete expression to her desire to join the HMR family, while raising the profile of her chosen profession. "To me, it's a huge source of encouragement. I feel the support of all the Foundation donors who believe in me, and I want to thank them with all my heart," said Marie-Ève.



## A FEW TEACHING PROJECTS

\$ 40,000

### RESPIRATORY THERAPY GRANTS

Four of the 10 respiratory therapy grants were awarded to students in the respiratory therapy techniques program at Collège de Rosemont. Congratulations to **Marie-Ève Bureau, Audrey Champagne, Lilia Lakhdar and Marjorie Quintal-Pépin**, who will be joining the HMR's respiratory therapy team after their studies.

\$ 100,000

### LEUKEMIA FELLOWSHIP PROGRAM

This project's objective is to establish a fellowship program in acute leukemia under the leadership of **Dr Julie Bergeron**, a provincial authority on the diagnostic and treatment components of acute leukemia. This program will provide young physicians with highly specialized training in leukemia to optimize the management of this rare disease in our province and worldwide. This training is normally available only outside Canada.

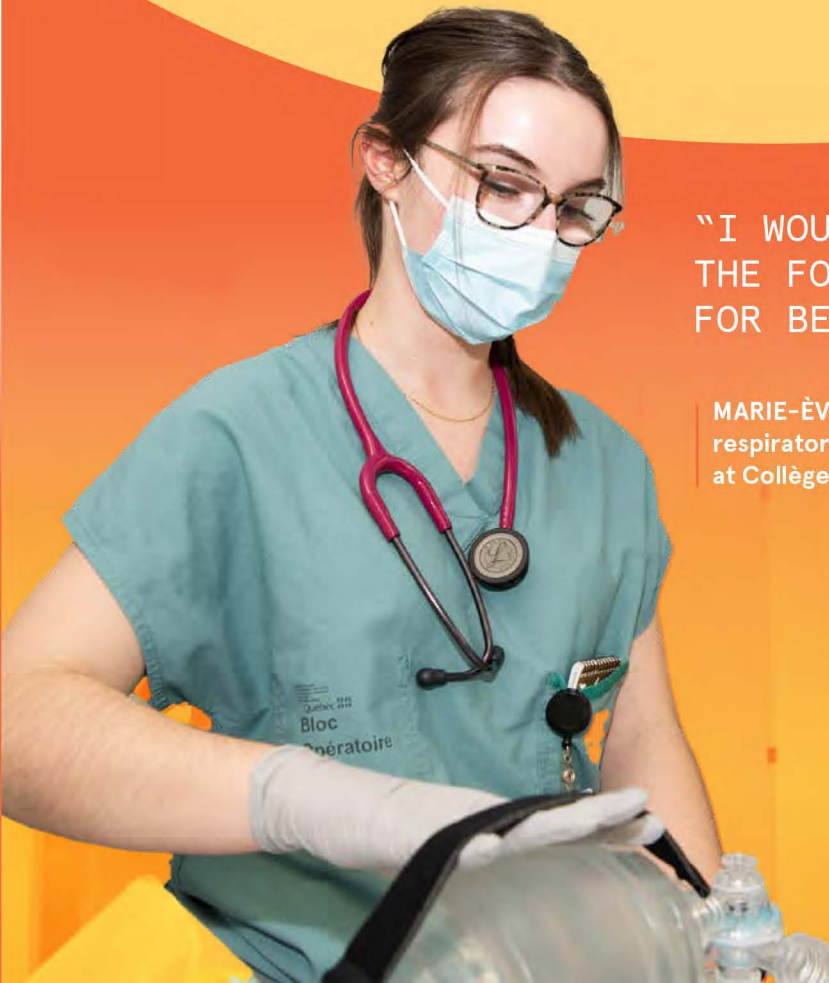
\$ 65,000 \$

### MEDICAL RESIDENCY

This amount will cover the salary of staff who support the trajectory of hematology-oncology interns, thereby optimizing the clinical exposure of residents in various programs (internal medicine, hematology, transplantation and medical oncology).

"I WOULD LIKE TO THANK  
THE FOUNDATION SINCERELY  
FOR BELIEVING IN ME!"

**MARIE-ÈVE BUREAU**  
respiratory therapy student  
at Collège de Rosemont



For the HMR Foundation's fundraising events, 2021 was a year of transition. We adapted our signature events to provide an in-person rebirth in 2022 that exceeds expectations.

## ANNIVERSARY EDITIONS ON THEIR WAY

The decision to forego events in 2021 was not an easy one for us—we missed you! But it was the right decision to ensure that we could hold a 20th edition of *Montréal Passion Vin* and a 10<sup>th</sup> *À Votre Santé!* event in the form we so appreciate: together, glass in hand.

In collaboration with the members of the organizing committees, we have organized anniversary editions that will knock your socks off in 2022. We will be hosting some of the great wineries that have marked the history of our wine events.

The Foundation has also set up a committee to help create a new event: *Montréal Passion Gin*. This new affair will offer the same tasting experience as its wine-oriented counterpart, but with a focus on the flavours of gins from Distillerie Côte des Saints, in which Dr François Marquis, head of intensive care at the HMR, is a partner. This evening is one you won't soon forget.

For the HMR Foundation's fundraising events, 2021 was a year of transition. We adapted our signature events

to provide an in-person rebirth in 2022 that exceeds expectations. During 2021, it was still important for us and the committee members to stay engaged, to innovate and to support the HMR Foundation. We gathered for a Tasting Dinner at *Hoogan et Beaufort restaurant* in September. And once again, your involvement and generosity shone brightly. With the proceeds from this evening and the virtual auction of prestigious wines, we raised \$65,000!

On behalf of the patients at Hôpital Maisonneuve-Rosemont, we cannot thank you enough for believing in our events, looking forward to them and attending year after year. It will be a real pleasure for us to celebrate and toast all these achievements that you make possible.

Lastly, we would like to thank our loyal collaborators and partners. For 20 years, you have been here for us and helped make the HMR Foundation's events an immense success. Thank you for believing in our cause and supporting the patients at our hospital.

We look forward to seeing you again.



**JOHANNE DESROCHERS**  
Co-Chair of the  
*À Votre Santé!*  
Organizing Committee



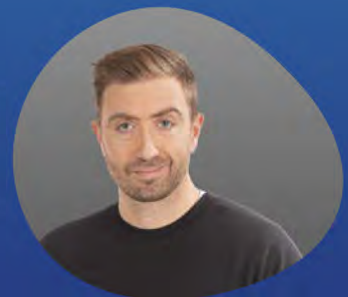
**JEAN-PHILIPPE BEAUVAIS**  
Chair of the *Montréal Passion Vin*  
Organizing Committee



**LOUISE ROBY**  
Co-Chair of the  
*À Votre Santé!* Organizing  
Committee



**GABRIEL BELLOMO**  
Member of the *Montréal Passion Gin*  
Organizing Committee



## ORGANIZING COMMITTEES

As of December 31, 2021

### THE À VOTRE SANTÉ! EVENT

#### COPRESIDENTS

**Johanne Desrochers,**  
Manager, Aquaovo  
Experience Inc

**Louise Roby,**  
FCPA auditor, FCA, ASC,  
Partner, Mazars

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Partners, Fasken

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Directorate, Project  
Management and Business  
Development, Fonds de  
Solidarité FTQ

#### Danielle Boulet

**Arianne de Warren,**  
Brand & Marketing Director,  
Société des alcools du  
Québec

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Director, Major Industrial  
Sales, Énergir

**D<sup>re</sup> Margaret Henri,**  
Surgeon, Hôpital  
Maisonnette-Rosemont

**Isabelle Pépin,**  
Financial Planner,  
Investment & Retirement  
Planning, Royal Bank of  
Canada

**Louise Sanscartier,**  
Board Director and  
Governance Advisor

**Alexandra Velosa,**  
Associate, Institutional  
Fixed Income Sale, CIBC  
Capital Markets

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**Frédéric Bouchard,**  
Partner – Deals, PwC

**Sandrine Bourlet,**  
Vice-President Marketing  
and Merchandising, Société  
des alcools du Québec

**M<sup>e</sup> Denis Chaurette,**  
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**René Douville,**  
Head, Corporate Finance  
Division – Quebec, BMO  
Bank of Montreal

**Stéphanie Émond,**  
Collectif Emondo

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President, Sales and  
Integration, Solotech

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Purchasing Director, Société  
des alcools du Québec

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– Entertainment and  
Consumer Goods, Fonds de  
solidarité FTQ

**Pierre Laboursodière,**  
Vice-President, Private  
Banking 1859 – National  
Bank

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Chief Executive Officer,  
FlexiFonds, Fonds de  
solidarité FTQ

**Stéphane Léveillé,**  
Co-Founder and CEO,  
Fonds de Continuité DNA

**Marc-André Nantais,**  
Portfolio Manager, Private  
Wealth Management,  
Jarislowsky Fraser

**André Shareck,**  
Vice-President, Finance,  
Société de développement  
Angus

### MONTRÉAL PASSION GIN

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**Sébastien Cusson,**  
Litigation Lawyer, McCarthy  
Thétraut

**Yann Desjardins,**  
Vice-President, Operations,  
Prima assurances

**Mathieu Huot,**  
Development Director,  
HUOTCO Immobilier

**Jade Lavallée-Labossière,**  
Account Director, H+K  
Stratégies





Jean-Philippe Beauvais,  
Julie Desharnais, D' François Marquis,  
Pierre Nelis and Louise Roby

## Prestige Wine Auction and Tasting Dinner at Hoogan et Beaufort

On September 23, 2021, the Foundation held its first post-COVID fundraising dinner for Hôpital Maisonneuve-Rosemont. Hosted by Sébastien Benoît, the Prestige Wine Auction, which had started a few days earlier, ended on the evening of the Tasting Dinner. The food and wine pairing dinner was prepared by the chef at *Hoogan et Beaufort*, Marc-André Jetté.

1<sup>st</sup> edition

**\$65 000 net**

- **69** participants
- **5**-course meal paired with **8** wines
- **76** lots auctioned

Add sparkle  
to your BBQs!

*Arrosez*  
vos  
**BBQ**

2<sup>nd</sup> edition  
**\$28,000 net**

DRAW DATE: JUNE 23, 2021

- **700** tickets sold
- **2** winners
- **2** baskets of **6** bottles of great wine and **1** dinner from **olive orange**
- value of **\$1,585** per basket



Loto-Champagne

2<sup>nd</sup> edition  
**\$21,650 net**

DRAW DATE: DECEMBER 17, 2021

- **433** tickets sold
- **2** winners
- **2** baskets of **5** champagne bottles
- value of **\$1.350** per basket

# Next Generation Committee

Made up of eight young professionals, the Hôpital Maisonneuve-Rosemont Foundation's new committee has been tasked with raising our cause's profile among all generations.

At the meetings, committee members brainstormed on activities that would appeal to young donors. In 2021, their initiatives raised nearly \$4,200 for the *Together for the HMR* Fund. Discover their 2021 projects:



## BREW FOR A CAUSE

In collaboration with **Brasserie Mille-Îles**, a can of beer designed specifically for the HMR Foundation was stocked by more than 50 retailers across the province. For every beer can showcasing the FHRM logo that was sold, 50 cents was donated to the *Together for the HMR* Fund.

A big thanks to Brasserie Mille-Îles for this excellent collab.

### A few figures...

**3,000** canettes vendues

**\$0.50** per can

**\$1,500** donated to the HMR Foundation

## THE FHRM X LEBICAR CREWNECK SWEATSHIRT

Visual artist **LeBicar** has partnered with the HMR Foundation to create a crewneck sweatshirt benefiting the **Together for the HMR** Fund. The sweatshirt was made by Montreal company **C'est Beau**.

"I wanted to create an illustration blooming with hope! Interpreting the shape of a cell (based on the HMR Foundation's branding), I created a flower that unfurls to live. When I heard the stories told by Evelyne and Gabriel, who are members of the HMR's Next Generation Committee and patients at the HMR, I quickly understood the importance of research and the beauty it can bring, despite seeming serious and complicated." **David Bicari**, aka LeBicar.

### A few figures...

**71** crewnecks sold by December 31, 2021

**\$38** per sweatshirt was donated to the FHRM



\*Psst! It's not too late!  
You can still order your  
FHRM x LeBicar sweatshirt  
on the HMR Foundation website.  
Visit [fondationhmr.ca](http://fondationhmr.ca).

## MEMBERS

As of December 31, 2021

**Sophie Beaudoin-Lemay**  
Communications and  
Outreach Coordinator,  
Lemay

**Gabriel Bellomo**  
President, Studio712

**Nicolas Bonhomme**  
Litigation Lawyer,  
Bernard & Brassard

**Sébastien Cusson**  
Litigation Lawyer,  
McCarthy Théroult

**Stéphanie Gendron**  
Vice-President Operations,  
M&H

**Jade Lavallée-Labossière**  
Account Director,  
H+K Stratégies

**Evelyne Morin-Uhl**  
Researcher, Radio-Canada

**Madeleine Voizard**  
Assistant Designer, Atelier  
Boutique Isabelle Elie

# Community-led activities

## IMPACT OF COMMUNITY-LED ACTIVITIES IN 2021

The HMR Foundation knows it can count on its active and generous community! These committed people believe in the cause and use their creativity to raise much-needed funds.

Thank you to the organizers and the many donors and participants!  
Joining forces, together for the HMR!

**\$236,836 raised**

**13 committed organizers**

**11 activities organized**



From April 23 to June 14, 2021, 50 or so participants from the HMR Foundation took up the Scotiabank Charity Challenge by walking or running over 1,300 kilometres. Together, they raised \$20,853.

Challenge participants **Stéphanie Goupil** and **Frédérick Saint-Denis**.

**Marie-Hélène Asselin**, who has cancer, organized a walk for the *Together for the HMR* Fund. She rallied 60 walkers for the occasion and raised more than \$2,500. Bravo Marie-Hélène!



**\$750**

Isabelle Saya's wedding

**\$970**

Lyné Henderson's dazzling 50th birthday party

**\$970**

CROIRE Fund

**\$1,329**

Raynald Arsenault's bread clip and twist tie drive

**\$2,580**

Marie-Hélène Asselin's walk for research

**\$4,430**

EO Montréal

**\$20,853**

The HMR at the Scotiabank Charity Challenge

**\$27,000**

Les Amis de Jean-François

**\$27,963**

Kira Zoellner and Patrick Boulé's fundraiser for the Neonatal Unit

**\$57,900**

Antoine Loranger Fund

**\$92,091**

Défi Cyclo-Myélome

# Donors

## DONATING TO HELP OTHER PATIENTS

When his wife **Céline Boisvert** retired in 2004, **Guy Paquette** was looking forward to all the family time they had ahead of them. But his thoughts of togetherness were short-lived because disease was lurking in the shadows. Unfortunately, having already supported their young son **Martin** in his fight with Hodgkin's lymphoma, **Céline** and **Guy** had to return to **Hôpital Maisonneuve-Rosemont**.

After experiencing the pain of losing her son in 2000, **Céline** learned six years later that she herself now had to face this inner enemy known as cancer. With great courage, she underwent a series of treatments and surgery, and after two long years, she emerged victorious.

While her follow-up appointments became more spread out over time, a routine check in 2017 revealed an anomaly: cancer had developed in her bones. She started with traditional treatments before discovering the less invasive therapeutic avenues that have been made possible thanks to clinical research. Even though the appointments were more frequent, she was happy to be teamed up with the caregivers and to benefit from such solid support.

While walking with **Guy** through the corridors of the HMR, **Céline** stopped at the HMR Foundation and told him that she wanted to make a significant donation to support clinical research. "I was totally on board with my wife's wishes: HMR has always been such an important part of our lives," said **Guy Paquette**.

But before her gift could materialize, **Céline** learned that the treatments were no longer working—the cancer was progressing and robbed her family of her presence in May 2020. To honour **Céline's** memory and respect her wishes, **Guy** is making a major donation in support of clinical research and in recognition of the outstanding care she received.

"I will always be grateful to HMR for the state-of-the-art care and exceptional support my son and my wife received."

- Guy Paquette



GUY PAQUETTE,  
DONOR



## 2021 donations at a glance

13,953  
donors

\$82  
average donation to  
the annual campaign

1,386  
monthly donors

803  
donations in memory  
of a loved one

13  
bequests

“This donation is about finding new approaches and lessening the burden on patients like Céline. I want to let the professionals know how much their work is appreciated. It’s a way to reach out and extend lives in the process.” - Guy Paquette

| OULIANA LAPCHINA,  
Accounting Technician

| JOCELYNE TREMBLAY

## Volunteers

### FROM EVENTS TO DATABASE MANAGEMENT: SO MANY WAYS TO GET INVOLVED

**Jocelyne Tremblay** has been a Foundation volunteer for the past three years and, in December 2021, she proved to be invaluable in managing information.

She lives near Hôpital Maisonneuve-Rosemont, and when the time came to choose an organization where she could give of her time, she decided to get involved with the HMR Foundation. She also has a particular affinity for the healthcare community. "People care about health because we're all affected by it—there's no way around it! Doing my bit for the Foundation is my way of supporting and helping this community," said **Jocelyne**.

Before that, she was involved with the *Montréal Passion Vin* event. In 2019, she worked at the welcome desk, and the following year, delivered boxes to participants. Then, in 2021, the Foundation contacted her for help in carrying out some administrative tasks, including data entry. Having worked in IT, she was happy to be invited to help in her field. "It's nice to see that I can still put my skills to good use! And it's so great to do it with such nice people!" she said with a laugh.

In addition to giving an incredible boost to the team, **Jocelyne** offered a great deal of moral in the form of her delicious caramels. If you ask the lucky people who got to taste her confections, they're a real treat for the taste buds and the soul!

### AN INVALUABLE CONTRIBUTION

Whether helping with events, providing administrative support or just flashing a contagious smile, volunteers like **Jocelyne** are invaluable to the HMR Foundation. Donating one's time is a more-than-generous gesture.

In your own way, you contribute to the wellbeing of the patients at Hôpital Maisonneuve-Rosemont. On behalf of our volunteers and all the members of the Foundation's team, thank you for being with us!

“When you have knowledge  
and know-how to share,  
helping comes easy!”

- Jocelyne Tremblay

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active volunteers—  
thank you all!

3,059

hours devoted  
to the Foundation

10,000

mailings

817

phone calls

40

meetings of business  
volunteers and committees

## DONORS

### THANK YOU FOR YOUR SUPPORT IN 2021

Years of supporting the HMR Foundation

#### \$1,000,000 AND MORE

Jacques D'Amours 14

#### \$500,000 TO \$999,999

Fondation Sandra et Alain Bouchard 5

#### \$100,000 TO \$499,999

BMO Banque de Montréal 37

F. Furst Entreprises Itée 28

Fondation Caroline Durand 33

Industrielle Alliance, Assurance et services financiers inc. 17

La Fondation Familiale Trottier 3

Stryker Canada 15

Fondation Cole 7

2 donateurs anonymes

#### \$50,000 TO \$99,999

Banque Nationale du Canada 1

CGI inc. 1

Denis Girouard 1

Fondation Famille Godin 1

Hydro-Québec 1

4 donateurs anonymes

#### \$15,000 TO \$49,999

Banque Scotia 30

Cogeco inc. 30

Corporation AbbVie 7

Étienne Dubuc 2

Fondation Paul A. Fournier 27

Guy Laplante 17

Guy Paquette 7

Israel Cancer Research Fund 1

Novo Nordisk Canada inc. 28

R. Howard Webster Foundation/Fondation R. Howard Webster 35

Sandra Schmirler Foundation 1

Sanofi Canada 28

Serge Carrière 18

Université de Montréal 11

2 donateurs anonymes

#### \$5,000 TO \$14,999

Bayer Inc. 6

Corporation Fiera Capital 13

Diabétiques de Lanaudière inc. 31

Éric Bujold 19

Felicia and Arnold Aaron Foundation 5

Financière Banque Nationale 21

Fondation Famille Bertrand 3

Fondation Lise et Jean Fortin 10

Fondation Protech 20

Fondation Robert Sawyer 1

Fondation St-Germain Kavanagh 5

Francesca lasenza 1

Francesco Carrano 1

Giancarlo Pellegrino 24

Helen Kycia 1

HMS DeSerres inc. 4

Jazz Pharmaceuticals 2

Josée Véronneau 17

Marie-Claire Hélié 9

Martin Lavigne 11

Mawer 2

Merck Canada inc. 24

Opération Enfant Soleil 21

Patrick Dutcher 2

Rémy Therrien 4

Sandro Zotti 1

Steve Dugas 1

Vilma Avila 1

15 donateurs anonymes

#### \$1,000 TO \$4,999

9163-9666 Québec inc. 1

Adeline Desjardins 1

Alain Lesage 2

André Cloutier 6

Angela lasenza 1

Anne Desbiens 2

Armand Therrien 8

Arthur George Brown Estate 1

Bernard Montpetit 1

Boston Scientific Ltd. 10

Brasserie Mille-Îles 1

Camelia Raurean Lefter 1

CanadaHelps 16

Caterina Mula 1

Chao Li 1

Christiane Lecompte 3

CIM - Conseil 19

Claire Boucher 1

Claire Bourassa 1

Claire Huguet Latour 11

Claude Boisvert 1

Claude Rivest 20

Claude Villemur 4

Claudette Paré Richard 9

Clément Perron 5

Club Lions St-Edouard Region 1

Cortex R&D inc 1

Croesus Finansoft inc. 5

Danielle Dugal 2

Denis Claude Roy 30

Denise Leroux Bissonnette 6

Denyse Mackey 14

Dermtek Pharma inc. 1

Diane Berthelet 15

Dominique Panet-Raymond 13

Emmanuel Gracioppo 11

Falkbuilt Ltd 1

Fernande Vigeant 1

Fondation Denis Ouellet et Suzanne Fournier 8

Fondation Denise et Robert Gabelleau 18

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Fondation Famille Bardagi 1

Fondation Jeanniot 1

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Fondation Martineau Drapeau 31

Fondation Serge et Francine Gadbois 1

Frank Carbone 1

Gérard Besner 9

Gestion Benoit Dumoulin Inc 1

Ginette Roy 6

Gisèle Li 13

Giuseppina Monticciolo 1

Hélène Lazure 1

Hélène Lord 16

Hélène Mayrand 11

Hologic Canada Ltd 3

Incorpdirect Inc. 1

Isa lasenza 1

Jean-Baptiste Côté 1

Jean-François De Grandpré 4

Jean-François Perreault 11

Jean-Guy Saulnier 1

Jean-Pierre Lafleur 7

Jean-Pierre Rodrigue 1

Joe Lo Dico 1

John Jr Troli 8

Joseph Willis 1

Julien Pelchat 4

Justin Paquet 2

Karine Giguère 4

La fondation charitable Richter 27

Lanctic 1

Nombre d'années de soutien à la Fondation HMR

Laurent Charbonneau	10	Murielle Gauthier Charlebois	6	Sonia Loubier	1
Laurent Legault	30	NFOE inc.	14	STPSSS-HMR	1
Lorenzo De Guidi	1	Nicole Bélanger	6	Sun Pharma	1
Louis Bourassa	8	Nicole Carignan	1	Sylvain Marleau	3
Louise Hébert Desautels	22	Perreault Rheaume Conseils Inc.	1	Sylvie St-Laurent	1
Louis-Philippe Laurin	7	Philippe Trépanier	7	Tark Bouklab	1
Lucia Ferretti	1	Pierre Chaussé	11	Technologies ExPretio	1
Lucienne Jetté	17	Raymond James Canada Foundation	1	The Benevity Community Impact Fund	6
Madeleine Provençal	16	Raymond Lepage	10	Thi-Kim-Hang Chu	18
Marc-André Gagnon	3	Régulvar inc.	21	TVA productions II inc.	9
Marie Guérin Boutin	1	Réjean Faucher	4	Vitrierie Saran inc.	1
Marie-Jo Olivier	16	Réjean Parent	5	William Hurwitz	7
Mariette Rocheleau	3	Renaud Levasseur	11	Xuan Quyen Nguyen	7
Mario Agostino	1	René Douville	11	Yves Dubeau	3
Martin Angers	1	Résidence La Vallée	12	109 donateurs anonymes	
Martin Richard	5	Richard Allard	7	<b>ESTATE DONATIONS</b>	
Maurice Jodoin	13	Richard Sansfaçon	20	Diane Loiseau	
Mejri Pédiatre inc.	5	Roberto Buffone	11	Juliette Champoux Tourigny	
Michel Blanchard	3	Rodney Anderson	17	Marie-Claire Lefebvre	
Michel Hébert	6	Roland Robitaille	25	Suzanne Parent-Ménard	
Michel Lafrance	5	Sanair	1	4 donateurs anonymes	
Michèle Paquin	13	Scotiabank	7		
Michèle Ricard	1	SeaGen Canada Inc	1		
Michelle Panneton	1	Simon Daigle	8		
Minh Le Thi Dieu	1				

# Thank you to our partners and volunteers

## EVENT PARTNERS

### \$150,000 AND MORE

Amgen  
SAQ

### \$25,000 TO \$49,999

Banque Nationale –  
Gestion privée 1859  
BMO Banque de Montréal  
Broccolini  
Fasken  
Plaisirs Gastronomiques  
Québecor  
RBC Banque Royale

### \$10,000 TO \$24,999

CIBC  
Desjardins  
Désy, Patrick  
GALLEON  
Intelcom  
Mazars  
Metro chaîne  
d’approvisionnement  
Oxygène événement

### \$1,000 TO \$9,999

BLG  
Deloitte  
Énergir  
Hoogan et Beaufort  
Solotech

## VOLUNTEERS

### COMMITTED HMR EMPLOYEES

Binette Billy  
Cadieux Sylvie  
Desalliers, Christopher  
Dr Barrette, Réal  
Dr Bernier, Gilbert  
Dr Costantino, Santiago  
Dr Larrivé, Bruno  
Dr LeBlanc, Richard  
Dr Marquis, François  
Dr Roy, Denis Claude  
Dr Roy, Jean  
Dr Sapieha, Mika  
Dr Dubuissiez, Marion  
Dr Griffith, May

Dr Henri, Margaret  
Dr Hulea, Laura  
Dr Lachance, Silvy  
Dr Lebel, Marie-Ève  
Dr Lesage, Sylvie  
Dr Li, Gisèle  
Dr Melichar, Heather  
Dr Qian, Cynthia  
Dr Tremblay, Dominique  
Dr Zan, Nathalie  
Durocher, Sylvain  
Favreau, Mathieu  
Goupil, Stéphanie  
Lefrançois, Marie-Pier  
Milette, Isabelle  
Provencher, Julie  
Tessier, Samuel  
Valbon, Stéphanie  
Vandal, Esther

### COMMUNITY-LED EVENT ORGANIZERS

Arsenault, Raynald  
Asselin, Marie-Hélène  
Bouchard, Maryse  
Boulé, Patrick  
Desforges, Mado  
Dr Loranger, Benoit  
Dubois, Pierre  
Ducas, Francine  
EO Montréal  
Henderson, Lyne  
Thibodeau, Camille  
Zoellner, Kira  
  
**PUBLIC FIGURES**  
L’Écuyer, Patrice  
Rivest, Véronique  
Benoit, Sébastien  
Joncas, Marie-Lyne

### SUPPORT FOR EVENTS AND ADMINISTRATIVE TASKS

Bellomo-Dugré, Gabriel  
Bellomo-Dugré,  
Julien-Karl  
Chassé, Carole  
Labelle, Jean  
Lachapelle, Audrey  
Languedoc, Michelle  
Leblanc, l’honorable  
Dominic  
Parent, Charles  
Pierre, Parnell  
Quenot, François  
Rochefort, Jérémy  
Tavernier, Carole  
Tremblay, Jocelyne



## HMR FOUNDATION TEAM

As of December 31, 2021

**Julie Desharnais,**  
Executive Director

**Annick Lafrenière,**  
Director, Communications  
and Events

**Soraya Alem,**  
Department Manager,  
Accounting

**Valérie Paquette,**  
Senior Advisor,  
Philanthropic Development

**Vincent Absi,**  
Coordinator, Database  
and Events

**Mélanie Beauregard,**  
Senior Coordinator,  
Relationship Marketing

**Marie-Andrée Bouchard,**  
Officer in charge of  
Information Management

**Caroline Duncan,**  
Advisor, Events and  
Philanthropic Development

**Catherine Fournier,**  
Coordinator,  
Philanthropic Development

**Vanessa Jourdain,**  
Advisor, Communications  
& Public Relation

**Ouliana Lapchina,**  
Accounting Technician

**Danielle Poirier,**  
Executive Director Assistant

**Charlotte  
Rancourt-Castilloux,**  
Advisor, Communications  
& Social Medias

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and information on projects and research  
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at [fondationhmr.ca](http://fondationhmr.ca).

### CREDITS

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**FHMR**

fondation  
de l'hôpital  
maisonneuve-  
rosemont

[fondationhmr.ca](http://fondationhmr.ca)

healing, one cell  
at a time

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RECHERCHE

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