

### The Foundation

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## **Mission**

As a key partner for the past 40 years, the HMR Foundation has supported the Hôpital Maisonneuve-Rosemont (HMR) in its strategic development orientations in order to respond more effectively to patient needs.

Deeply committed to making a difference, the Foundation supports projects focusing on the ongoing improvement of patient care, the development of teaching and the expansion of research.

The Foundation solicits the financial support of individual donors, private foundations, partners and corporations.

Collectively, they recognize the excellence of care provided to patients at the HMR, an outstanding hospital centre affiliated with the Université de Montréal.



A Word from the Executive

# Thank you for being a source of healing

Leonard Cohen used to sing: "There is a flaw in everything. That is where the light comes through." Cancer and certain incurable diseases are no exception to the rule, and their Achilles heel has a name: stem cell treatment. For more than 40 years, the Hôpital Maisonneuve-Rosemont Foundation (FHMR), its donors, researchers, physicians, partners and volunteers have been working hard to ensure that the light of stem cell therapy shines on more and more patients every day.

#### THANK YOU, DOMINIQUE!

Among those involved, we cannot ignore a great lady: **Dominique Michel**. In 2011, by becoming the spokesperson and face of the FHMR, she generously put her notoriety to work for the HMR and its patients. In 2019, while remaining an ambassador for the Foundation, she passed on the baton. On behalf of the Foundation's family, THANK YOU very much, Dominique.

#### TOGETHER, LET'S MAKE HISTORY AGAIN!

To succeed **Dominique Michel**, the Foundation is fortunate to be able to count on a person whose simplicity and humility are matched only by his generosity: **Patrice L'Écuyer**. Friend and accomplice of **Dominique**, he quite naturally became the face of the Foundation and its *Reprogram History* campaign, a campaign that demonstrates the enormous potential of stem cell treatments to transform a life without hope into a life with a future for **André**, **Alexandra**, **Si Yuan**, and all the patients who benefit from this therapy.

### AND THE HMR BECAME A UNIVERSITY INSTITUTE OF HEMATO-ONCOLOGY AND CELLULAR THERAPY

In 2019, Hôpital Maisonneuve-Rosemont became a University Institute in Hemato-Oncology and Cellular Therapy.

This designation is a huge recognition of the quality of care provided. It positions the Hospital as a world reference in terms of its clinical treatments, the dynamism of its research and the expertise of its teams, whose primary beneficiaries are the patients. Beyond words, this designation enhances the leadership of the HMR as well as recognizes and validates the immense hopes placed in cell therapy.

#### THANK YOU FOR YOUR GENEROSITY

In 2019, a record \$12.1 million was remitted to the Hospital and its teams. In 2009, this amount was \$3.8 million, which is a measure of how far we have come. Over the past ten years, close to \$100 million has been raised to support the components of the HMR's mission: care and equipment, research and teaching. Thank you. Thank you so much!

#### THE FOUNDATION'S GREAT FAMILY

We cannot conclude without thanking the great family of the Foundation: donors, volunteers, partners, researchers. Together, each in your own way and in your own field, day in and day out, you are advancing research, teaching and patient care, among which stem cell treatments, and helping to make the HMR a standard of reference. Together, you are a source of healing,

Thank you so much for your generosity and your involvement.

Thank you for being there for the Foundation and HMR patients.

**PIERRE NELIS** 

Chairman of the Board of Directors

**LUCIE DRAPEAU** 

Luci Tapean

**Executive Director** 

## The HMR Foundation at a glance



41 years of History



14 861 donors



15 EMPLOYEES



\$18.9 M RAISED



A Word from the CIUSSS de l'Est-de-l'Île-de-Montréal Executive

## Shaping the future of medicine together

The year 2019 was an important turning point for the Hôpital Maisonneuve-Rosemont (HMR), especially in the field of cell therapy. In addition to being the first Canadian center to offer CAR T-cell therapy, a new type of treatment for hematological cancers, the HMR has also been awarded the designation of Hematology-Oncology and Cellular Therapy University Institute.

To extend the boundaries of medical knowledge and practices, it takes a great investment of time and energy, but also financial support. The HMR Foundation generously provided this support. By supporting projects like those in cell therapy, the HMR Foundation is making the shift towards regenerative medicine with us. This revolutionary medicine is already used to treat certain types of cancer and holds the promise of treating other diseases that are still deemed incurable, such as diabetes, Alzheimer's, kidney and eye diseases.

I am honored that the excellence of HMR in this area is recognized, but above all, I am proud of the employees, doctors, researchers and teachers who made it possible. This mark of recognition is a testament to the cutting-edge expertise and leadership of all those who have been involved over time to save ever more lives.

All the staff, doctors, researchers, patients and their families join me in warmly thanking the HMR Foundation

as well as its partners and donors.

**SYLVAIN LEMIEUX** 

Iduin levier

President and Chief Executive Officer. CIUSSS de l'Est-de-l'Île-de-Montréal

"Thank you for being there for us, thank you for helping us to change more lives."



## The Hôpital Maisonneuve-Rosemont in 2019

#### 1 INSTITUTE

 HMR is designated as a Hematology-Oncology and Cellular Therapy University Institute since october 29, 2019.

#### 1 CENTER

 HMR is a designated University Center of Ophthalmology since 2015

#### 3 AREAS OF EXCELLENCE

- · Ophthalmology
- Immunology-Oncology
- Nephrology

1 WORLD-RECOGNIZED FIELD OF EXPERTISE

Cellular Therapy

**575 DOCTORS** 

**144 RESEARCHERS** 

**704 RESIDENT PHYSICIANS** 

550,824 VISITS

76,023 ER ADMISSIONS

**21,934 SURGERIES** 

**3,038 BIRTHS** 

## Scotiabank Charity Challenge: Running with heart!

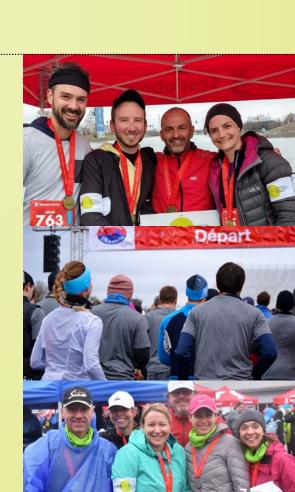
On April 27 and 28, 2019, employees, doctors and patients of the HMR met at Parc Jean-Drapeau to take on the Scotiabank Charity Challenge.

Despite inclement weather, the 138 participants ran or walked 1, 5, 10 or 21 km for projects that are close to their hearts. They raised more than \$60,000! Here are some of the projects supported thanks to these funds:

- The Neonatal Unit's staff invested in developmental care equipment.
- The Logistics Department provided GPS to its drivers.
- The Intensive Care team purchased televisions and radios for patient rooms.

For its part, the Emergency Department continues to accumulate donations to fund its project to set up a simulation laboratory that will be used to teach best practices.

Thank you to all participants and donors!



Reprogram History, a campaign full of promise

# Every day, thanks to you, stem cell treatments change lives

Supported by **Patrice L'Écuyer**, the new HMR Foundation spokesperson, the *Reprogram History* fundraising campaign was launched in June of 2019. The campaign's goal is to help accelerate the development of stem cell treatments at the HMR so that more patients can benefit from it faster.

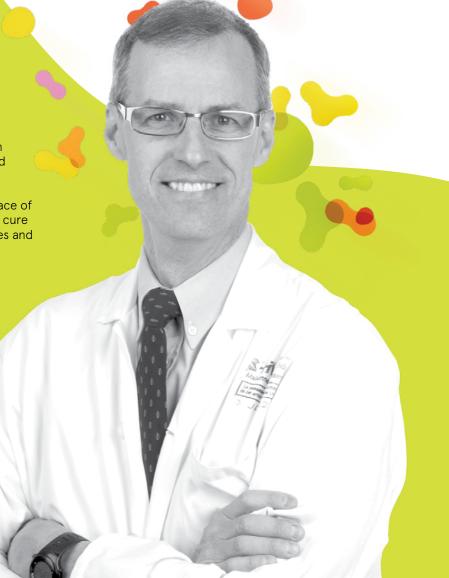
## "The possibilities of stem cell therapy are endless!

For several years, we have made spectacular progress in reprogramming the stem cells of people with cancer and curing them.

Being able to use the power of stem cells changes the face of medicine and gives us hope that we will soon be able to cure other diseases, such as kidney and eye diseases, diabetes and Alzheimer's."

#### Dr. Denis Claude Roy

Director, HMR Research Center, Scientific Director of the Centre for Excellence in Cellular Therapy (CECT), and CEO of CellCAN.



## Impact of your donations in 2019



\$12.1M DONATED TO THE HMR



59
PROJECTS FUNDED

\$3.8M INVESTED IN PATIENT CARE

\$7.9M INVESTED IN RESEARCH

**\$0.4M INVESTED IN TEACHING** 

While many do not respond to conventional treatments, stem cell therapy can save patients who would otherwise succumb.

## Alexandra and Si Yuan: Reprogrammed stories

"The word "cancer" burst into my young life as a flight attendant in January 2018, when I was 24 years old. A stem cell transplant was the only option to increase my chances of being cured for life. Even today, I still can't believe it: my life was saved thanks to a perfect stranger's stem cells!

These advanced treatments have given me a new lease on life... or rather, given me my life back. Just one year after my transplant, I'm returning to work."

- Alexandra

"I was just starting my medical studies when my life was put on hold by blood cancer. Fortunately, my little sister's stem cells saved my life! Two years after, I'm back to school.

I am very grateful for the second chance I have had, but I dream of a world where stem cell transplantation is not the exception, but a treatment accessible to all."

- Si Yuan



#### The Foundation

**Advertising Campaign** 

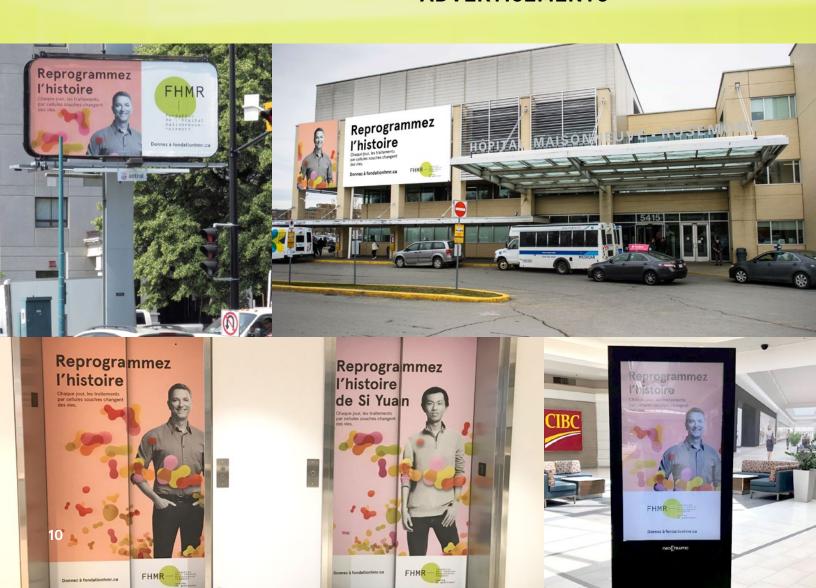
# Advertising campaign highlights

33 HMR ELEVATOR DOOR WRAPS

**45 ROADSIDE SIGNS** 

104 BUS SHELTER AND METRO STATION PLATFORM POSTERS

25 NEWSPAPER ADVERTISEMENTS



Major Campaign

## Joining forces for stem cell research

The HMR Foundation's major campaign, which began in 2018, aims to raise \$ 15.2 million for the revolutionary medicine of cell therapy.

In 2019, thanks to the invaluable support of campaign cochairs, Sandra Chartrand, President of the Sandra and Alain Bouchard Foundation, and Laurent Ferreira, Executive Vice-President and Co-Head, Financial Markets, National Bank – Financial Markets, the HMR Foundation is getting closer to its goal. Many generous donors have responded to their call, impressed by the expertise of HMR's doctors and researchers. Today, thanks to their breakthroughs, HMR's researchers are able to use the power of stem cells to treat certain cancers and potentially cure other diseases deemed incurable, such as kidney and eye diseases, diabetes or Alzheimer's.

"The HMR is making spectacular medical advances, hence the importance of continuing our mission. We are nearing our goal, but there is still some way to go. More than ever, we need everyone's contribution. Together, we will go further and faster, for HMR patients, but also for all Quebecers! "—

Sandra Chartrand and Laurent Ferreira



## 2019 Board of directors

As of December 31, 2019

#### **PRESIDENT**

#### **Pierre Nelis**

Chief Operating Officer and Vice-Chairman of the Board, Inno-centre

#### **VICE-PRESIDENT FINANCES**

#### John LeBoutillier

Chairman of the Board, Semafo inc., Deschênes Group inc.

#### **SECRETARY**

#### André Dufour

Partner, Borden Ladner Gervais

#### **TREASURER**

#### **Philip Tousignant**

Vice-President, Finance and Operations, Chamber of Commerce of Metropolitan Montreal

#### **ADMINISTRATEURS**

#### Dr. Réal Barrette

Medical Coordinator, Complex Clientele and Chronic Illnesses, Medical Director, Centre d'expertise en maladies chroniques, CIUSSS de l'Est-de-l'Île-de-Montréal

#### Mario Bédard

Vice-President, Real Estate, Investments, IA Financial Group

#### Luc Béliveau

Partner and Chairman of the Board, Fasken

#### Patrick Boulé

President & CEO, Groupe Énergie BDL inc. (Joseph Elie, Petro Montestrie inc, Petro-Canada Fuels)

#### Sandra Chartrand

President, Sandra & Alain Bouchard Foundation

#### René Douville

Senior Vice President & Head -Canadian Commercial Banking-QC, BMO Bank of Montreal

#### Félix Furst

President, F. Furst Entreprises Ltd.

#### **Daniel Hétu**

Managing Director, Lumira Capital

#### **Gilles Jarry**

#### Jean Laurin

President and Chief Executive Officer, Devencore NKF

#### Anne-Marie Leclair

Partner, VP Innovation, LG2

#### **Régine Lecours-Angers** President, April Pharma inc.

**Nycol Pageau-Goyette**Corporate Director

#### Nadine Renaud-Tinker

President, Quebec Headquarters, Commercial Financial Services, RBC Royal Bank

#### Louise Roby,

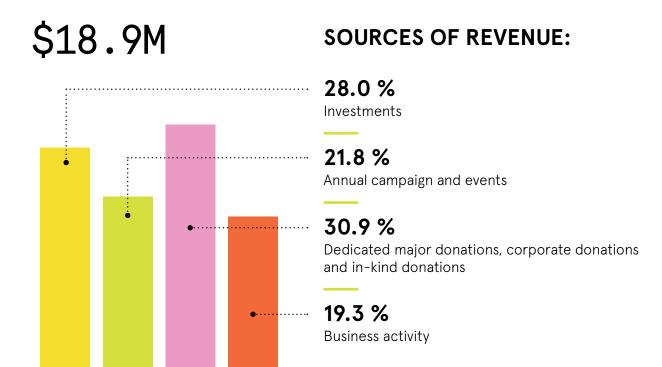
CPA auditor, CA, C.Adm., ASC, partner, MAZARS

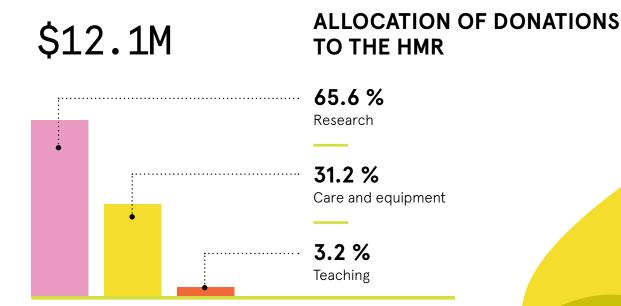
#### **Brigitte Vachon**

Lead Client Service Partner and Lead Audit Partner, Deloitte

## Financial statement

Since 2008, the HMR Foundation has allocated over **\$99.7 M** to the Hôpital Maisonneuve-Rosemont to support its three-part mission. In 2019, the HMR Foundation is proud to have given to the HMR **\$3.8 M** for health care and equipment, **\$7.9 M** to support research and research chairs, and **\$0.4 M** for skills development and teaching.





## **Excerpt from the audited financial statements**

(in thousands of dollars) • Fiscal year ended December 31, 2019

BALANCE SHEET	2019	2018
ASSETS		
Current assets	8 643	19 632
Investments	96 181	73 796
Property and equipment and other assets	12 885	12 697
Total - Assets	117 709	106 125
LIABILITIES		
Current liabilities	3 674	4 274
Long-term liabilities	13 227	14 155
Total - Liabilities	16 901	18 429
NET EQUITY		
General revenue fund	47 222	42 856
Soeur-Jeanne-Laporte Fund	47 918	41 140
Endowment	5 668	3 700
Total - Net equity	100 808	87 696
Total - Net equity and liability	117 709	106 125
RESULTS OF OPERATIONS (in thousands of dollars)	2019	2018
	2019	2018
(in thousands of dollars)	2019 5 291	<b>2018</b> 7 411
(in thousands of dollars)  REVENUE		
(in thousands of dollars)  REVENUE  Investment income	5 291	7 411
(in thousands of dollars)  REVENUE  Investment income  Campaigns, events and donations	5 291 9 968	7 411 9 754
(in thousands of dollars)  REVENUE  Investment income  Campaigns, events and donations  Business activity	5 291 9 968 3 655	7 411 9 754 3 728
(in thousands of dollars)  REVENUE Investment income Campaigns, events and donations Business activity  Total - Revenue	5 291 9 968 3 655	7 411 9 754 3 728
REVENUE Investment income Campaigns, events and donations Business activity Total - Revenue EXPENSES	5 291 9 968 3 655 18 914	7 411 9 754 3 728 20 893
REVENUE Investment income Campaigns, events and donations Business activity Total - Revenue EXPENSES Administration	5 291 9 968 3 655 18 914	7 411 9 754 3 728 20 893
(in thousands of dollars)  REVENUE Investment income Campaigns, events and donations Business activity  Total - Revenue  EXPENSES Administration  Excess of revenue over expenses before donations	5 291 9 968 3 655 18 914 2 232 16 682	7 411 9 754 3 728 20 893 1 771 19 122
(in thousands of dollars)  REVENUE Investment income Campaigns, events and donations Business activity  Total - Revenue  EXPENSES Administration  Excess of revenue over expenses before donations Donations to the Hôpital Maisonneuve-Rosemont Excess of revenue over expenses before change in fair value of	5 291 9 968 3 655 18 914 2 232 16 682 12 126	7 411 9 754 3 728 20 893 1 771 19 122 11 097
REVENUE Investment income Campaigns, events and donations Business activity Total - Revenue EXPENSES Administration  Excess of revenue over expenses before donations Donations to the Hôpital Maisonneuve-Rosemont Excess of revenue over expenses before change in fair value of investments and of derivative financial instruments	5 291 9 968 3 655 18 914 2 232 16 682 12 126 4 556	7 411 9 754 3 728 20 893 1 771 19 122 11 097 8 025



Your gifts heal and encourage research

"I've received so much love from the Radiation Oncology team. I had to give back."

**PARNELL PIERRE HMR** patient



It's cold, but Parnell is happy. Incredibly happy! There he stands with his 10-year-old daughter Alicia at the 1K start line. He's taking stock of how far he's come, smiling and enjoying just being there and having the chance to walk with her along with thousands of other runners.

Flashback. It's 2016, and Parnell learns that he has a large brain tumour. He will undergo several successful operations. Throughout his hospital stays, he is greatly touched by how caring, supportive and dedicated the entire Radiation Oncology team is. Thus, once his health recovered, he

decided to get involved to give back some of the love he received. It is what gave him the desire and the strength to fight and guided him towards healing.

Today, Parnell is back at work as a financial advisor. In addition to the Scotiabank Charity Challenge, which he wants to run again with his daughter, this time in the 5K distance, he volunteers with his friends in many environmental and social projects. For example, he sometimes rides a bicycle taxi in the East end of Montreal. He dreams of raising funds for the well-being of HMR patients and would like to organize an event at Bout-de-l'Île Park to showcase the activities that can be done there in winter.



# Some of the patient care projects supported thanks to your donations in 2019

#### **CHEMOBRAIN PROJECT**

\$142,174

Financing the development of the Signature Bank of the Centre de recherche de l'Institut universitaire en santé mentale de Montréal. This bank, the largest compilation of biological, psychosocial and clinical data on people with mental health problems, contributes to significant advances in knowledge about mental illnesses and cognitive disorders associated with cancer.

#### **UVEITIS PROJECT**

\$65,000

Training of a clinical fellow for ophthalmic research.

#### **OPHTHALMOLOGY**

\$7,380

Acquisition, with other partners, of a specular microscope for the Quebec Eye Bank located at Hôpital Maisonneuve-Rosemont. Specular microscopy makes it possible to observe the endothelium of the cornea.

#### **TELEMEDECINE**

\$288,428

Funding of a program to enhance the skills of ophthalmic nurses in order to improve access to specialized services for certain patients.

## ORTHOPAEDICS AND SPORTS MEDICINE

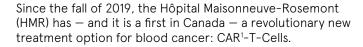
\$45,000

Funding for an innovative system to reduce wait times and ensure better patient follow-up.

## CAR-T cells or the birth of a new therapeutic era

"CAR-T cell therapy marks the beginning of a new therapeutic era. It offers a personalised therapy that capitalises on the patient's own immune system."

DR. ISABELLE FLEURY Hemato-oncologist, Hôpital Maisonneuve-Rosemont



#### **Unique in Canada**

This program, led by the team of **Dr. Isabelle Fleury**, hemato-oncologist and head of the Lymphoma Clinic at HMR, breaks new ground by combining the patient's immune cells with innovative genetic modification technology.

#### A therapeutic alternative

Normally, these cancers are eradicated by chemotherapy or radiotherapy. A stem cell transplant can complete the treatment. In this case, the patient's immune system is replaced by that of the donor. However, sometimes this is not enough, and the cancer comes back.

With CAR-T cell therapy, white blood cells or, more precisely, T-lymphocytes, which normally assist the immune system in fighting infections, are used. In the case of CAR-T therapy, these cells are extracted and then, through genetic manipulation, they are modified to recognize cancer cells. Then, we multiply them to get enough to fight the cancer. Once ready, we reinject the patient with his or her own cells, which are now modified and "armed" to destroy the cancer cells.

#### What's next?

HMR is the only centre to offer this treatment option to adult patients whose disease is refractory to conventional treatments. Currently, the genetic manipulation is done in the United States and the final product is returned to the HMR for infusion, where the bag of cells is injected into the patient's veins. The HMR is working to ensure that the whole process of genetic manipulation can be performed within its own Centre for Excellence in Cellular Therapy (CECT) — funded in part by the Foundation — in the near future.



# Some of the research projects supported by your donations in 2019

#### **OPHTHALMOLOGY**

\$63,330

Funding for **Dr. Mike Sapieha's** research on the causes of blindness due to diabetic retinopathy. This project aims to develop a new therapeutic approach to regenerate the retina naturally by stimulating the development of new functional blood vessels in the retina.

## EAR, NOSE AND THROAT TRAINING

\$71,922

These funds are used to support clinical and fundamental research, to develop training programs, to purchase specimens, and to cover the cost of statistical services.

#### **ALZHEIMER'S DISEASE**

\$300,000

**Dr. Gilbert Bernier** and his team are working to improve their understanding of the disease and to develop an effective treatment for it.

#### **IMMUNO-ONCOLOGY**

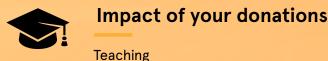
\$106,798

For the Myeloma Canada Chair of **Dr. Richard Leblanc**. This philanthropic chair, funded by donations from organizations, corporations and individuals, has three objectives: to fund basic and clinical research; to improve patient care; and to promote the dissemination of knowledge.

#### **OPHTHALMOLOGY**

\$180,500

This project, led by **Dr. Cynthia Qian**, aims to better understand and prevent the effects of Stickler's Syndrome, a rare genetic disease of connective tissue with multiple consequences. This project was funded thanks to the generosity of the Paul-A. Fournier Foundation



# Your donations sustain vital research

"Scholarships enable us to focus on our research."

**DR. MARION DUBUISSEZ**Postdoctoral fellow
and grant recipient



Since January 2019, **Marion** has been part of **Dr. Heather Melichar**'s team in immunology-oncology. It was her passion and curiosity that led her to do a second postdoctoral fellowship with the aim of developing the first preclinical model, in mice, of a highly lethal leukemia. The HMR Foundation recently awarded her a grant of more than \$30,000 to fund her research.

With this support, she can concentrate on her work, without worrying about monetary issues.

"It is thanks to grants that we can focus on what really matters and work without pressure. We don't have to seek funding based on findings and our publications." Daily, **Marion** tries to reproduce, as faithfully as possible, a particularly aggressive form of leukemia mostly found in children. Upon conclusion of her research, she hopes to have a model so like that of humans that it could be used to identify new therapeutic targets and test new drugs. It is the first step leading to clinical trials in humans and experimental treatments, and eventually a cure for patients. These stages of research are essential and unfortunately sometimes forgotten, hence the importance of funding.

"We are lucky at the HMR. We are empowered by the HMR Foundation. As an intern, you feel supported by the Foundation and the Research Centre. It's an enriching place that allows us to flourish."

# Some of the training projects supported in 2019

## RECRUITING SCHOLARSHIPS FOR THE RESEARCH CENTER

\$178,000

Support for the next generation of medical professionals through scholarships and internships offered to undergraduate, graduate and postdoctoral students.

#### **FUGO PROJECT**

\$23,920

Minimally invasive gynecological surgery training program.

## PRECEPTORATE PROGRAM

\$47,500

Hematopoietic cell transplant training program to better care for patients and to adequately inform healthcare professionals.

#### **NURSING SCHOLARSHIPS**

\$19,500

Funding program supporting the professional development of HMR nurses.

## For fun, for the cause ... and for the Foundation

Thanks to the generosity of all participants in our events and the precious contribution of our donor partners, the Foundation is **accelerating the development of stem cell treatments**. By combining pleasure and philanthropy, we are all mobilizing for the cause.

In 2019, the À Votre Santé! evening and Montréal Passion Vin brought together more than a thousand people and allowed the Foundation to get closer to its goal of \$15.2 million for the Reprogram History campaign.

## "Benefit events are part of my healing."

#### ANDRÉ PAPINEAU HMR patient

At 52, I was diagnosed with bone marrow cancer. I was given 4 years to live...

Finally, thanks to a research protocol, it was my sister who saved me! All the blood cells in my body were replaced by hers as a result of a bone marrow allotransplant.

Today I'm in great shape again. And that is because I was able to benefit from highly effective, state-of-the-art treatments and world-class expertise here at HMR.

If I had suffered from this disease 15 years ago, I would already be dead! I often had the impression of being in a science fiction movie. But no, I was at the Hôpital Maisonneuve-Rosemont - THE best hospital for stem cell treatment.

It is why I thank all the donors, participants, partners and volunteers of the HMR Foundation. Benefit events fund research and make it accessible to patients, who can resume their lives. Thanks to you, every minute spent with my family, enjoying my passion and my job, is a blessing!



## Scope of events in 2019



\$1,315,923 COLLECTED



1,500 PARTICIPANTS

## 2 ORGANIZING COMMITTEES COMPRISED OF 29 MEMBERS

**2 FLAGSHIP EVENTS** 

12 MEDIA MENTIONS



## ORGANIZING COMMITTEES

#### THE À VOTRE SANTÉ! EVENT

#### **HONORARY PRESIDENTS**

**Me Élaine Léger**, Partner, Fasken

#### Sylvie Cordeau,

Vice-President, Philanthropy and Sponsorships, Quebecor

#### **PRESIDENT**

#### Johanne Claveau,

Portfolio Manager, Vice-President, National Bank Financial - Wealth Management

#### **MEMBERS**

Renée Amilcar, Executive Director, Operations Bus Network, Société de transport de Montréal

Gwendoline Bonnet, Project Coordinator, Directorate, Project Management and Business Development, Fonds de Solidarité FTQ

#### Nathalie Dallaire,

Vice-President, Executive Search, Recruitment Solutions, Optimum Talent Katerine Daoust, President, Interior Designer, Daoust design

#### Johanne Desrochers, Manager

**Annick Guérard**, Chief Operating Officer, Transat

#### Dr. Margaret Henri,

Surgeon, Hôpital Maisonneuve-Rosemont

**Mélanie Pilote**, President and Founder, Melanie Stones

Elizabeth Raoult, Regional Director, Meeting Encore

**Louise Roby**, CPA auditor, CA, Adm., ASC, Partner, Mazars

**Louise Sanscartier**, Board Director and Governance Advisor

#### MONTRÉAL PASSION VIN

#### **PRESIDENT**

Jean-Philippe Beauvais, Vice-President of Operations, Plaisirs Gastronomiques

#### **MEMBERS**

Me Luc Béliveau, Partner -Chairman, Faskenn

#### Frédéric Bouchard,

Partner, Deals, PwC

**Éric Bujold**, President, Private Banking 1859 – National Bank **Me Denis Chaurette**, Partner, Fasken

#### Sylvain Corbeil, Senior Vice-President, Quebec and Atlantic region TD commercial Banking, Groupe Banque TD

René Douville, Head, Corporate Finance Division - Quebec, BMO Bank of Montreal

**Mélanie Dunn**, President, Cossette

Jacques Farcy, Vice-President, Sales Network Operations, Société des alcools du Québec

**Daniel Gendron**, President, M&H Polystudios inc.

Gilles Goulet, Purchasing Director, Société des alcools du Québec

#### Pierre Laboursodière.

Vice-President, Private Banking 1859-National Bank

**Denis Leclerc**, Executive Vice-President Savings Market Development, Fonds de Solidarité FTQ

#### Stéphane Léveillé,

Executive in merger & acquisition

#### André Shareck,

Vice-President Finances, Société de développement Angus







#### **Our events**

Highlights

The HMR
Foundation's
weekend of
festivities raises
\$1,294,923 net

**3 DAYS OF EVENTS** 

1 CHAMPAGNE COCKTAIL RECEPTION

**7 PRESTIGIOUS TASTINGS** 

**1 BANQUET** 

22,000 GLASSES RAISED TO GOOD HEALTH

1,600 EXCEPTIONAL BOTTLES UNCORKED

## À Votre Santé!

8<sup>th</sup> edition - \$308,292 net

DOMINIQUE MICHEL'S CHAMPAGNE EVENT, A CELEBRATION OF LIFE

## 400 participants

November 21, 2019



## Montréal Passion Vin

18th edition - \$986,631 net

THE YEAR'S PREMIER EVENT FOR WINE LOVERS

## 1,100 participants

November 22 & 23, 2019



## Loto-Champagne

1st edition - \$21,000 net

Draw date: December 16, 2019

**600** tickets sold

2 baskets of
6 bottles of
great champagne



2 winners



Third Party Events

## "Les Amis de Jean-François": 25 years of commitment to sick children

In 2019, "Les Amis de Jean-François" celebrated its 25th anniversary. A look back at a quarter-century of involvement, commitment and action that has developed over the years into a special relationship with the Hôpital Maisonneuve-Rosemont (HMR) and its Foundation.

#### **HOW IT ALL STARTED**

In 1991, three-year-old Jean-François was diagnosed with leukemia and died after three years of treatment. His parents, supported by family and friends, made a commitment to help sick children and improve their quality of life. They created "Les Amis de Jean-François", to pay tribute and perpetuate the memory of their son.

#### AN IMPRESSIVE RECORD!

Since then, they have donated close to one million dollars and financed several projects, including: the development of existing spaces and facilities (isolation room, section of the Department of Paediatrics, etc.), and the purchase of materials and equipment for Paediatrics and Neonatology (ultrasound machines, heated beds, cardiac monitors, treatment chairs, equipment, etc.).

#### AND THERE'S MORE TO COME!

As part of their 25th anniversary, "Les Amis de Jean-François" are combining their efforts to take advantage of the technological developments of the last few years to prepare children for difficult medical examinations by giving them access to the virtual world, allowing them to explore, discover and tame the hospital environment.

Today, in addition to Camille Thibodeau, Pierre Dubois, and their children, Marc-André and Julien, "Les Amis de Jean-François" regroups more than 1,600 donors; its annual newsletter is sent out to close to 400 people; and all donations are directed to the well-being of the young patients of the HMR without any administrative fees being applied.

On behalf of the patients of the HMR and its and thank you!





## Impact of community-led activities in 2019

The HMR Foundation is able to count on an active and generous community. These committed, action-oriented people believe in our cause and contribute, in their own way, to the medicine of tomorrow and patient care. Together, they create and organize activities that reflect who they are. HMR patients join the Foundation in warmly thanking all the organizers, participants and donors of these activities.

\$494,119 COLLECTED 2,997 DONORS

25 COMMITTED ORGANIZERS

22 ACTIVITIES ORGANIZED



In 2019, **Ariane Desrochers**, a nurse clinician working in the HMR Neonatal Unit, sold 360 maple fudge boxes to support the provision of care to premature infants.



The Club de l'âge d'Or parc Coubertin organized activities in honor of a member who was treated at the HMR.



The Musical Homage to Gloria Vincelli brought together 250 people in support of enhanced comfort for Palliative Care patients at the HMR.

\$157,208	Antoine Loranger Fund	\$11,680	Kevin Ashton Project	
\$270	Anthony Haddad boxing challenge	\$850	Michel Laliberté Golf Tournament	
\$1,200	Ariane Desrochers Maple Fudge Sale	\$37,725	Musical Homage to Gloria Vincelli	
\$2,500	Banque Nationale Golf Tournament	\$100	Mycancerfood virtual community	
\$600	Club d'Âge d'Or Notre-Dame des Victoires fundraiser	\$4,150	Patrick Boulé and Kira Zoellner fundraiser for the Neonatal Unit	
\$500	Club de l'âge d'Or parc Coubertin fundraiser	\$4,640	Patrick Ouellet Golf Tournament	
\$1,398	Collection of soda can tabs and bread ties by Raynald Arsenault	\$450	Sale of second-hand items at the Pour une 2° vie inc. boutique	
\$9,605	CROIRE Fund personal renewal activities	\$400	Souris Mini My First Hat program	
	and benefit concerts	\$9,640	Susana Cruz fundraiser	
\$106,798	Défi Cyclo-Myélome	\$3,071	Susanne Moreau fundraiser	
\$6,545	Eric Mackeage Hockey Tournament	\$70,500	The Amis de Jean-François cocktail party	
\$64,289	HMR Scotiabank Charity Challenge		, , , ,	



## Giving to advance research



In 2011, Francine was diagnosed with multiple myeloma, a blood cancer. Her condition offered her little chance of survival until she was able to benefit from an experimental treatment, here at the HMR. Even to this day, her illness is controlled thanks to it, allowing her to enjoy life with her husband, Jean.

Infinitely grateful to the HMR and its caregivers, the couple decided to support research with a different gesture, a universal legacy.

In fact, **Francine** and **Jean** will bequeath all their assets to the HMR Foundation. This generous gesture will allow cancer patients to benefit from advanced expertise in hematology-oncology.

"We have always had interest in encouraging medical research. Today, we can see all the benefits it brings. I am constantly impressed and moved by the dedication shown by HMR doctors, researchers and nurses. They work extremely hard, "explains Jean Soucy.

In addition to this ultimate gift, Jean and Francine support the Foundation and its activities in various ways, in particular by contributing to the Défi Cyclo-Myélome. In doing so, the couple wishes to make innovative protocols accessible and participate in the medical revolution which will save more patients.





14,861 **DONORS** 



**\$80.72 AVERAGE** INDIVIDUAL DONATION



**1,161 MONTHLY DONORS** 



710 DONATIONS IN MEMORY OF A LOVED ONE



13 ESTATE **DONATIONS** 





Volunteers

"Medical researchers work behind the scenes. I want to highlight the essential work that is being done at the HMR, and make the general public aware of its

PATRICE L'ÉCUYER

importance."

TV host and HMR Foundation spokesperson

The new HMR Foundation spokesperson, **Patrice L'Écuyer**, supports the *Reprogram History* fundraising campaign.

His commitment to the Foundation began over 15 years ago. As host and auctioneer during the Grand Banquet of the Montréal Passion Vin fundraising event, he has helped the Foundation raise hundreds of thousands of dollars over the years. This was followed by years of shared commitment and engagement with the Foundation, namely in support of the *J'appuie Dodo* campaign, spearheaded by our goodwill ambassador and Patrice's good friend, **Dominique Michel**.

The Foundation is proud to welcome him as spokesperson and to count him among its **181 committed volunteers**. Their dedication empowers the Foundation to advance the cause.





# The impact of volunteering in 2019



181 COMMITTED VOLUNTEERS



7,034 **VOLUNTEER HOURS** 



7,300 ENVELOPES FOLDED AND STAMPED



1,306 CALLS TO DONORS



29 MEETINGS OF BUSINESS COMMUNITY VOLUNTEERS



3 DAYS
OF EVENTS



#### Thank you for your support in 2019

#### \*Years of supporting HMR Foundation

### **Donors**

#### \$1,000,000 AND MORE

Fondation Lise et Richard Fortin • 4 Plourde, Ariane Riou & Réal • 1

#### \$500,000 TO \$999,999

D'Amours, Jacques · 12

#### \$100,000 TO \$499,999

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#### \$50,000 TO \$99,999

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#### \*Years of supporting HMR Foundation

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Thank you for your support in 2019

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SAQ

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As of December 31, 2019

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**Executive Director** 

#### Réal Guertin, CPA, CA

Director, Accounting

#### Jani Lacoste

Director, Events

#### Sylvie Rousseau

Director, Communications

#### **Ludmila Rozmiret**

Director, Partnerships and Donor Relations

#### Soraya Alem

**Accounting Technician** 

#### Mélanie Beauregard

Senior Coordinator, Relationship Marketing

#### Haifa Ben Saad

Information Management Officer

#### Marie-Andrée Bouchard

Officer in charge of Information Management

#### Francine Leporé

Accounting Agent

#### **Steve Muntu Ntambwe**

Senior Advisor, Partnerships and Donor Relations

#### **Danielle Poirier**

Assistant to the Executive Director

#### **Charlotte Rancourt-Castilloux**

Communications Coordinator

#### **Nathalie Ross**

Coordinator, Partnerships and Donor Relations

#### Éliane Tessier

Advisor, Events

#### **CREDITS**

#### **Editing and Coordination**

Hôpital Maisonneuve-Rosemont Foundation Communications Department

#### **Graphic Design**

Tabasko

#### **Photos**

Éric Carrière, Dominick Gravel, François Potvin and HMR audiovisual department





Date of 2020 flagship events

To be confirmed

**SEPTEMBER 26 & 27** 

Scotiabank Charity Challenge

**NOVEMBER 19** 

À Votre Santé!

**NOVEMBER 20 & 21** 

Montréal Passion Vin

You will find all the testimonials and the details of projects realized in 2019 as well as a preview of current needs at the HMR at fondationhmr.ca.



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